Contents of Volume 7

Vol. 7 Nos. 1 & 2 January 1988

ALEX C. MICHALOS / Editorial 1
CRAIG K. LEHMAN / Moral and Conceptual Issues in Investment and Finance: An Overview 3
KENNETH M. BOND / To Stay or to Leave: The Moral Dilemma of Divestment of South African Assets 9
PETER MADSEN / Comments on Kenneth M. Bond 19
JOHN R. DANLEY / "Ought" Implies "Can", or, The Moral Relevance of a Theory of the Firm 23
JAMES C. GAA and ITZHAK KRINSKY / The Demand for Regulation of Financial Disclosures: The Case of the Insurance Industry 29
PATRICIA H. WERHANE / Two Ethical Issues in Mergers and Acquisitions 41
TILTON L. WILLCOX / The Use and Abuse of Executive Powers in Warding Off Corporate Raiders 47
WILLIAM J. BOLLOM / Ethics and Self-Regulation for CPAs in the U.S.A. 55
JOHN W. DIENHART / Charitable Investments: A Strategy for Improving the Business Environment 63
PAUL WEIRICH / Trustee Decisions in Investment and Finance 73
LISA H. NEWTON / Charting Shark-Infested Waters: Ethical Dimensions of the Hostile Takeover 81
NORMAN E. BOWIE / Fair Markets 89
WILLIAM IRVINE / Corporate Democracy and the Rights of Shareholders 99
VINCENT DI NORCIA / Mergers, Takeovers, and a Property Ethic 109
RICHARD LEE MILLER / Ethical Challenges in Corporate-Shareholder and Investor Relations: Using the Value Exchange Model to Analyze and Respond 117

Vol. 7, No. 3, March 1988

JOHN H. BLAKELY and EDWARD B. HARVEY / Socioeconomic Change and Lack of Change: Employment Equity Policies in the Canadian Context 133
RONALD C. ARNETT / A Choice-Making Ethic for Organizational Communication: The Work of Ian I. Mitroff 151

TABLE OF CONTENTS

F. NEIL BRADY / Practical Formalism: A New Methodological Proposal for Business Ethics 163
EDMUND F. BYRNE / Building Community into Property 171
WIL WALUCHOW / Pay Equity: Equal Value to Whom? 185
JEANNE M. LOGSDON and DAVID R. PALMER / Issues Management and Ethics 191
WILLIAM COHEN and HELENA CZEPIEC / The Role of Ethics in Gathering Corporate Intelligence 199
J. ANGELO CORLETT / French on Corporate Punishment: Some Problems 205
DAN DAVIDSON / Employee Testing: An Ethical Perspective 211
HERSHEY H. FRIEDMAN and LINDA WEISER FRIEDMAN / A Framework for Organizational Success 219
MICHAEL S. LANE, DIETRICH SCHAUPP, and BARBARA PARSONS / Pygmalion Effect: An Issue for Business Education and Ethics 223
Review:
Mark Pastin, *The Hard Problems of Management: Gaining the Ethics Edge* (W. J. WALUCHOW) 162

Vol. 7, No. 4, April 1988

Publisher's Announcement
THOMAS M. JONES and FREDERICK H. GAUTSCHI, III / Will the Ethics of Business Change? A Survey of Future Executives 231
JOHN A. WOOD, JUSTIN G. LONGENECKER, JOSEPH A. McKINNEY, and CARLOS W. MOORE / Ethical Attitudes of Students and Business Professionals: A Study of Moral Reasoning 249
ALBERT A. BLUM / Ethics at the Workplace 259
DOVE IZRAELI / Ethical Beliefs and Behavior Among Managers: A Cross-Cultural Perspective 263
STEPHEN L. PAYNE / Values and Ethics-Related Measures for Management Education 273
RAPHAEL SASSOWER / The Business of Ethics 279
SHERWIN KLEIN / Plato's *Statesman* and the Nature of Business Leadership: An Analysis from an Ethical Point of View 283
PETER ARLOW and THOMAS A. ULRICH / A Longitudinal Survey of Business School Graduates' Assessments of Business Ethics 295
JOHN R. BOATRIGHT / Ethics and the Role of the Manager 303
JAN MAYER / Themes of Social Responsibility: A Survey of Three Professional Schools 313
Review:
Richard L. Johannesen, *Ethics in Human Communication* (RICHARD H. GUERRETTE) 258

TABLE OF CONTENTS

Vol. 7, No. 5, May 1988

BERNARD HODGSON / Economic Science and Ethical Neutrality II: The Intransigence of Evaluative Concepts 321

JAMES M. EBEJER and MICHAEL J. MORDEN / Paternalism in the Marketplace: Should a Salesman Be His Buyer's Keeper? 337

JUSTIN G. LONGENECKER, JOSEPH A. McKINNEY, and CARLOS W. MOORE / The Ethical Issue of International Bribery: A Study of Attitudes Among U.S. Business Professionals 341

MARCIA P. MICELI, JOHN BLACKBURN, and STEPHEN MANGUM / Employers' Pay Practices and Potential Responses to "Comparable Worth" Litigation. An Identification of Research Issues 347

ROY SERPA / The Often Overlooked Ethical Aspect of Mergers 359

PAUL GIFFORD and PETER McBURNEY / The Ethical Concerns of Contemporary Zimbabwean Managers: A Preliminary Sounding 363

RICHARD H. GUERRETTE / Corporate Ethical Consulting: Developing Management Strategies for Corporate Ethics 373

MARTIN R. MOSER / Ethical Conflict at Work: A Critique of the Literature and Recommendations for Future Research 381

STEVEN WELLER / The Effectiveness of Corporate Codes of Ethics 389

JANG B. SINGH / Business Activity and the Environment: The Case of Guyana Sugar Corporation and Thallium Sulphate 397

Reviews:

Patricia Werhane, *Persons, Rights, and Corporations* (MICHAEL K. GREEN) 336

Leonard J. Brooks, *Canadian Corporate Social Performance* (I. C. STEWART) 388

Larry Hickman (ed.), *Philosophy, Technology and Human Affairs* (JEFFREY BURKHARDT) 401

Vol. 7, No. 6, June 1988

JAMES B. WILBUR / Editorial: Conferences on Value Inquiry 403

PETER STEINFELS / From Adam Smith to the American Catholic Bishops: Debating Visions of Economic Life 405

CHARLES E. CURRAN / Ethical Principles of Catholic Social Teaching Behind the United States Bishops' Letter on the Economy 413

RICHARD P. MULLIN / The Work Ethic of the Bishops' Pastoral on the Economy 419

JAMES P. EGAN / Sin and the Economic Analysis of the Pastoral: A Class Act? 425

DAVID R. PALMER / Schumpeter and Reconciling Divisive Responses to the Bishops' Letter 433

TABLE OF CONTENTS

STEPHEN BICKHAM / The Bishops' Pastoral: A New Theory of Justice 437
CHRISTOPHER L. PINES / The Bishops' Dilemma with Capitalism: A Critical Analysis 445
JAMES B. WILBUR / Self-Interest and Community 453
DANIEL J. KOYS / Values Underlying Personnel/Human Resource Management: Implications of the Bishops' Economic Pastoral Letter 459
ROBERT L. ARMACOST / Productivity and the Economic Pastoral: Implications for Growth 467
Reviews:
Thomas M. Garrett and Richard J. Klonoski, *Business Ethics* (DONALD X. BURT) 404
E. Regehr, *Arms Canada: The Deadly Business of Military Exports* (ALEX C. MICHALOS) 418
T. L. Perry and J. G. Foulks (eds.), *End the Arms Race: Fund Human Needs* (ALEX C. MICHALOS) 444

Vol. 7, No. 7, July 1988

JONATHAN B. KING / Prisoner's Paradoxes 475
COLIN GRANT / Giving Ethics the Business 489
RUSSELL ABRATT and DIANE SACKS / The Marketing Challenge: Towards Being Profitable and Socially Responsible 497
THOMAS L. CARSON / On the Definition of Lying: A Reply to Jones and Revisions 509
DONALD G. NORRIS and JOHN B. GIFFORD / Retail Store Managers' and Students' Perceptions of Ethical Retail Practices: A Comparative and Longitudinal Analysis (1976–1986) 515
WILLIAM J. BYRON / Twin Towers: A Philosophy and Theology of Business 525
GEORGE L. PAMENTAL / A Different Look at Texts 531
BILL SHAW / A Reply to Thomas Mulligan's "Critique of Milton Friedman's Essay 'The Social Responsibility of Business to Increase Its Profits' " 537
JEFFREY A. BARACH and JOHN B. ELSTROTT / The Transactional Ethic: The Ethical Foundations of Free Enterprise Reconsidered 545
BETTE ANN STEAD and JANICE J. MILLER / Can Social Awareness Be Increased Through Business School Curricula? 553

Vol. 7, No. 8, August 1988

PAUL LANSING and SAROSH KURUVILLA / Business Divestment in South Africa: In Who's Best Interest? 561
MARC J. DOLLINGER / Confucian Ethics and Japanese Management Practices 575

TABLE OF CONTENTS

CHRISTOPHER VASILLOPULOS / Heroism, Self-Abnegation and the Liberal Organization 585
GREGORY MELLEMA / Groups, Responsibility, and Risk Taking in Business Organizations 593
DON W. FINN, LAWRENCE B. CHONKO, and SHELBY D. HUNT / Ethical Problems in Public Accounting: The View from the Top 605
EUGENE W. GRANT, Jr. and LOWELL S. BROOM / Attitudes Toward Ethics: A View of the College Student 617
ROBERT GIACALONE, STEPHEN L. PAYNE, and PAUL ROSENFELD / Endorsement of Managers Following Accusations of Breaches in Confidentiality 621
J. ANGELO CORLETT / Schefflerian Ethics and Corporate Social Responsibility 631
RITA C. MANNING / Dismemberment, Divorce and Hostile Takeovers: A Comment on Corporate Moral Personhood 639
Reviews:
Manuel G. Velasquez, *Business Ethics: Concepts and Cases* (JEFF MITSCHERLING) 592
Gertrude Ezorsky (ed.), *Moral Rights in the Workplace* (CAROLE STEWART) 616

Vol. 7, No. 9, September 1988

DAVID E. BLEVINS and SID R. EWER / University Research and Development Activities: Intrusion into Areas Untended? A Review of Recent Developments and Ethical Issues Raised 645
JEFFREY GANDZ and NADINE HAYES / Teaching Business Ethics 657
NONA LYONS and ROBERT SALTONSTALL, Jr. / Why Executives Won't Talk with Their People 671
RONALD A. CORDERO / Aristotle and Fair Deals 681
KAREN PAUL and DOMINIC A. AQUILA / Political Consequences of Ethical Investing: The Case of South Africa 691
J. ANGELO CORLETT / Alienation in Capitalist Society 699
F. NEIL BRADY and JEANNE M. LOGSDON / Zimbardo's "Stanford Prison Experiment" and the Relevance of Social Psychology for Teaching Business Ethics 703
EDWARD R. COURT / Attorneys at Fault – Liability Crisis 711
RICHARD J. GEORGE / The Challenge of Preparing Ethically Responsible Managers: Closing the Rhetoric-Reality Gap 715
Reviews:
Linda McQuaig, *Behind Closed Doors: How the Rich Won Control of Canada's Tax System ... And Ended Up Richer* (ALEX C. MICHALOS) 670
Deborah Poff and Wilfrid Waluchow (eds.), *Business Ethics in Canada* (BRUCE WARDHAUGH) 714

TABLE OF CONTENTS

I. I. Mitroff, *Business Not as Usual, Rethinking Our Individual, Corporate, and Industrial Strategies for Global Competition* (B. R. BALIGA) 723

Vol. 7, No. 10, October 1988

RICHARD P. NIELSEN / Limitations of Ethical Reasoning as an Action (Praxis) Strategy 725
DENNIS WEISER / Two Concepts of Communication as Criteria for Collective Responsibility 735
JOHN TSALIKIS and OSITA NWACHUKWU / Cross-Cultural Business Ethics: Ethical Beliefs Difference between Blacks and Whites 745
RICHARD H. DEANE / Ethical Considerations in Frequent Flier Programs 755
BILL SHAW / Affirmative Action: An Ethical Evaluation 763
ROBERT E. HITE, JOSEPH A. BELLIZZI, and CYNTHIA FRASER / A Content Analysis of Ethical Policy Statements Regarding Marketing Activities 771
DAVID L. MATHISON / Business Ethics Cases and Decision Models: A Call for Relevancy in the Classroom 777
ERROL BLACK / By Gossip and Myths: The Winnipeg Takeover of McKenzie Seeds 783
BILL SHAW / Foreign Corrupt Practices Act: A Legal and Moral Analysis 789
LYLE ESTILL / Martyrs on Commission: A Reformation Essay 797

Reviews:

Robert B. Dickie and Leroy S. Rouner (eds.), *Corporations and the Common Good* (E. EUGENE ARTHUR, S. J.) 734
Diana Vaughan, *Controlling Unlawful Organizational Behavior: Social Structure and Corporate Misconduct* (DANIEL R. GILBERT, Jr.) 800
Publisher's Announcement 803
Notices 804

Vol. 7, No. 11, November 1988

FRED R. KAEN, ALLEN KAUFMAN, and LARRY ZACHARIAS / American Political Values and Agency Theory: A Perspective 805
R. EDWARD FREEMAN, DANIEL R. GILBERT, JR., and EDWIN HARTMAN / Values and the Foundations of Strategic Management 821
GAEL M. McDONALD and RAYMOND A. ZEPP / Ethical Perceptions of Hong Kong Chinese Business Managers 835
THOMAS W. DUNFEE and DIANA C. ROBERTSON / Integrating Ethics into the Business School Curriculum 847
DAN R. DALTON and IDALENE F. KESNER / On the Dynamics of Corporate Size and Illegal Activity: An Empirical Assessment 861

TABLE OF CONTENTS

R. ERIC REIDENBACH and DONALD P. ROBIN / Some Initial Steps toward Improving the Measurement of Ethical Evaluations of Marketing Activities 871
RICHARD McCARTY / Business, Ethics, and Law 881
Review:
T. L. Beauchamp and N. E. Bowie (eds.), *Ethical Theory and Business* (RAY W. COYE) 846

Vol. 7, No. 12, December 1988

RICHARD NUNAN / The Libertarian Conception of Corporate Property: A Critique of Milton Friedman's Views on the Social Responsibility of Business 891
PATRICK E. MURPHY / Implementing Business Ethics 907
JOHN R. SUTHERLAND / The Ethics of Bankruptcy: A Biblical Perspective 917
MICHAEL YEO / Marketing Ethics: The Bottom Line? 929
ALBERT A. BLUM / Negotiations Needed in South Africa: Lessons to Be Learned from Labor 933
JOHN F. PREBLE and ARIE REICHEL / Attitudes Towards Business Ethics of Future Managers in the U.S. and Israel 941
LINDA D. LERNER and GERALD E. FRYXELL / An Empirical Study of the Predictors of Corporate Social Performance: A Multi-Dimensional Analysis 951
MICHAL F. SETTLES / Humane Downsizing: Can It Be Done? 961
ALLEN M. PARKMAN, BARBARA C. GEORGE, and MARIA BOSS / Owners or Traders: Who Are the Real Victims of Insider Trading 965
Review:
Larue Tone Hosmer, *The Ethics of Management* (LISA H. NEWTON) 940